



RFCI Announces Speakers for Fall Meeting

Members gathering brings the resilient flooring industry together in Newport Beach

LA GRANGE, GA (September 21, 2026) The Resilient Floor Covering Institute (RFCI) will hold its all-members Fall Meeting the week of October 26 at The Resort at Pelican Hill in Newport Beach, California. “RFCI exists to serve its members,” observed Bill Blackstock, president and CEO of RFCI. “We are always grateful for their support of the resilient industry.”

The Fall Meeting is one of two opportunities each year—along with RFCI’s Spring Meeting—for the association’s full membership to meet face-to-face. The event will bring together leaders from RFCI’s nearly 60 Manufacturer and Associate Supply Chain member companies for industry updates, strategic discussions, education and networking. “Our Fall Meeting comes at an especially meaningful time

as RFCI celebrates its 50th anniversary,” said Blackstock. “With strong attendance expected, Pelican Hill will give our members an important opportunity to connect in person, exchange perspectives and advance the work we are doing together for the growth and well-being of the resilient flooring industry.”

RFCI’s strategic initiatives include advocacy and engagement, technical initiatives, sustainability programs, promotion and education, and member development.

The Fall Meeting program reflects that broad agenda, with presentations addressing industry and economic conditions, public policy, artificial intelligence, market perspectives and support for flooring families in need.

THE FALL MEETING at Pelican Hill

PRESENTATIONS	SPEAKERS
The View from Sacramento: California’s 2026 Policy Agenda and What It Means for Resilient Flooring	Tim Shestek Senior Director, State Affairs, American Chemistry Council
	Anthony Samson President, Samson Advisors
What November Means	Allison Foley Partner, Venable LLP
	Josh Finestone Senior Policy Advisor, Venable LLP
State of the Floor Covering Industry	Kemp Harr Owner and Publisher, Floor Focus Magazine
A.I. Will Not Differentiate Your Company. What You Do with It Will	Dr. Derrick Daye Managing Partner, The Blake Project
Under Every Floor: The Policy Fights Shaping Your Product	Ned Monroe President and CEO, The Vinyl Institute
Industry/Economic Outlook: Weighing Volatility, Deferral, and Growth Ahead	Todd Tomalak Principal, Building Products and Remodeling Research, Zonda
Resilient Flooring Industry: My Perspective on Recent Years and Those Ahead	Bruce Zwicker CEO, Zwicker Advisory
FCIF: Helping Flooring Families Get Back on Their Feet	Andrea Blackburn Executive Director, Floor Covering Industry Foundation
	Zack Zehner Executive Chairman of the Board, Mannington Mills; RFCI Vice Chair; and FCIF Grant Distribution Chair

For more information or to schedule an interview, please contact Paul Friederichsen at 404-642-3357

About RFCI

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the resilient flooring industry’s association that provides support for a network of global resilient flooring manufacturers and companies in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI’s goals include embracing key strategic industry issues, engaging federal and state government agencies in policy discussions, developing meaningful certification programs that are valued by all parties, contributing to technical considerations, and promoting the resilient flooring category. <https://www.rfci.com/>