

**FOR IMMEDIATE RELEASE**



## **LX Hausys joins the Resilient Floor Covering Institute (RFCI)**

LA GRANGE, GA (April 29, 2026) LX Hausys joins the Resilient Floor Covering Institute (RFCI) as an Associate Manufacturer Member. LX Hausys produces resilient flooring and other surface products used in residential, commercial, and automotive applications.

“Founded in 1947, we have produced interior materials that have enhanced living spaces ever since,” said Gerald Choi, President of LX Hausys America. “We are excited to join RFCI, as we work together to continue the growth of resilient flooring in North America.”

“We welcome LX Hausys to RFCI,” stated Bill Blackstock, President and CEO, RFCI. “We are very thankful for the opportunity to serve the LX Hausys team and all of our members. We also look forward to hosting them at the upcoming RFCI Spring Meeting in Naples, Florida. It’s going to be an incredible gathering.”



For more information or to schedule an interview, please contact Paul Friederichsen at 404-642-3357

### About RFCI

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the resilient flooring industry’s association that provides support for a network of global resilient flooring manufacturers and companies in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI’s goals include embracing key strategic industry issues, engaging federal and state government agencies in policy discussions, developing meaningful certification programs that are valued by all parties, contributing to technical considerations, and promoting the resilient flooring category.

<https://www.rfci.com/>