

FOR IMMEDIATE RELEASE



Dongshin Polymer joins RFCI as an Associate Manufacturer Member

LA GRANGE, Ga. (October 6, 2025) — RFCI welcomes Dongshin Polymer as a new Associate Manufacturer Member. Dongshin Polymer, headquartered in South Korea, produces resilient flooring for leading brands in the United States and internationally.

“Our passion is in supplying high performing and mindfully crafted product. We are thrilled to join RFCI and look forward to further supporting the resilient industry via our membership.” said Youngwook Kim, Chief Commercial Officer.

“We welcome Dongshin Polymer to RFCI,” stated Bill Blackstock, President and CEO, RFCI. “We look forward to serving them and to gaining their insight in the years to come as we engage key issues in the exciting resilient industry. We look forward to seeing them at our upcoming Fall All-Member Meeting in Arizona!”



For more information or to schedule an interview, please contact Paul Friederichsen at 404-642-3357 • paul@brandbizinc.com

About RFCI

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the resilient flooring industry’s association that provides support for a network of global resilient flooring manufacturers and companies in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI’s goals include embracing key strategic industry issues, engaging federal and state government agencies in policy discussions, developing meaningful certification programs that are valued by all parties, contributing to technical considerations, and promoting the resilient flooring category.

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