

FOR IMMEDIATE RELEASE



RFCI Announces Polytex as an Associate Supply Chain Member

LA GRANGE, Ga. (August 8, 2025) — The Resilient Floor Covering Institute (RFCI) is proud to welcome Polytex Environmental Inks, Inc. as a new Associate Supply Chain Member. Founded in 1943, Polytex produces printing inks used in a variety of applications, including resilient flooring. Headquartered in Greensboro, NC, the company manufactures and markets its inks in North America, Europe, and Asia.

“We are pleased to become a part of RFCI, an organization serving the interests of the resilient sector.” stated Chetan Shah, President of Polytex. “As a member, we look forward to continuing our support of this dynamic flooring category.”

“We are thrilled that Polytex has joined RFCI and look forward to their valuable perspective on the future of the resilient flooring sector.” said Bill Blackstock, President and CEO of RFCI. “The diverse universe of RFCI’s membership is a great strength of our association.”



For more information or to schedule an interview, please contact Paul Friederichsen at 404-642-3357 • paul@brandbizinc.com

About RFCI

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the resilient flooring industry’s association that provides support for a network of global resilient flooring manufacturers and companies in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI’s goals include embracing key strategic industry issues, engaging federal and state government agencies in policy discussions, developing meaningful certification programs that are valued by all parties, contributing to technical considerations, and promoting the resilient flooring category.

<https://www.rfci.com/>