

FOR IMMEDIATE RELEASE



RFCI Welcomes Mondorevive as an Associate Supply Chain Member

LA GRANGE, Ga. (August 1, 2025) — The Resilient Floor Covering Institute (RFCI) is proud to welcome Mondorevive as a new Associate Supply Chain Member. Founded in 1949, the company makes films for the resilient flooring industry throughout its various production facilities. The company is based in Busto Arsizio, Italy.

“We have served the flooring industry in North America for many years. Many of our customers are members of RFCI,” stated Michele Falciola of Mondorevive. “A number of our core strategic initiatives align with the mission of RFCI. We are thrilled to be a part of RFCI and look forward to working with other members to further support the resilient industry.”

“We look forward to Mondorevive’s engagement.” observed Bill Blackstock, President and CEO, RFCI. “The strength of RFCI is its members and the diversity of experiences and strengths they bring to the association’s and industry’s direction.”



mondorevive[®]
Mondoplastico evolution

For more information or to schedule an interview, please contact Paul Friederichsen at 404-642-3357 • paul@brandbizinc.com

About RFCI

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the resilient flooring industry’s association that provides support for a network of global resilient flooring manufacturers and companies in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI’s goals include embracing key strategic industry issues, engaging federal and state government agencies in policy discussions, developing meaningful certification programs that are valued by all parties, contributing to technical considerations, and promoting the resilient flooring category.

<https://www.rfci.com/>