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RFCI Welcomes Microban as an Associate Supply Chain Member

LA GRANGE, Ga. (April 14, 2025) — The Resilient Floor Covering Institute (RFCI) is proud to welcome Microban International as its newest Supply Chain Associate Member. Based in Charlotte, NC, Microban is a global leader in antimicrobial technologies and odor control solutions, and is celebrating its 40th anniversary this year.

“We’re excited to join RFCI,” said Michael Ruby, President of Microban International. “As a company whose technologies are integrated into the manufacturing process of many leading floor covering brands, we feel right at home among this respected group. We look forward to contributing to the continued innovation and growth of the resilient flooring industry.”

Bill Blackstock, President and CEO of RFCI, also welcomed the new member: “An organization is only as strong as the quality of its members, and Microban brings a long-standing reputation for excellence and innovation. We’re pleased to have them on board and look forward to their active involvement in the RFCI community.”

For more information about the Resilient Floor Covering Institute and its mission, visit <https://rfci.com>. To learn more about Microban, visit <https://www.microban.com>.



For more information or to schedule an interview, please contact Paul Friederichsen at 404-642-3357 • paul@brandbizinc.com

About RFCI

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the resilient flooring industry’s association that provides support for a network of global resilient flooring manufacturers and companies in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI’s goals include embracing key strategic industry issues, engaging federal and state government agencies in policy discussions, developing meaningful certification programs that are valued by all parties, contributing to technical considerations, and promoting the resilient flooring category. <https://www.rfci.com/>