

**FOR IMMEDIATE RELEASE**



## Performance Additives Joins RFCI

LA GRANGE Ga. (April 7, 2025) Resilient Floor Covering Institute (RFCI), the trade association for the resilient flooring industry, announces the addition of Performance Additives as a member.

“We are excited to become a part of RFCI,” said Eric Vanderpool, VP of Sales of Performance Additives. “We look forward to supporting the overall success of the resilient flooring industry via our membership in this association, one that is active on a number of industry fronts.”

“Performance Additives brings many, many years of valuable perspective to RFCI,” observed Bill Blackstock, President and CEO of RFCI. “We are very thankful for their addition and look forward to serving them in the years to come. RFCI’s strength is always defined and fueled by its incredible members.”



### About Performance Additives

Performance Additives is a global supplier of plastic additives. It was formed in 2005 with the goal of providing North American plastics processors quality additives backed by support, testing, and service of a North American organization. Performance Additives leverages its global technology, diverse product portfolio, and knowledge in serving its clients. <https://performanceadditives.us>

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#### About RFCI

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the resilient flooring industry’s association that provides support for a network of global resilient flooring manufacturers and companies in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI’s goals include embracing key strategic industry issues, engaging federal and state government agencies in policy discussions, developing meaningful certification programs that are valued by all parties, contributing to technical considerations, and promoting the resilient flooring category. <https://www.rfci.com/>