

**FOR IMMEDIATE RELEASE**



## Schattdecor Joins RFCI

LA GRANGE Ga. (April 1, 2025) Schattdecor is pleased to announce its membership in the Resilient Floor Covering Institute (RFCI), the trade association for the North American resilient flooring industry.

“We are pleased to join RFCI, leveraging our expertise to contribute to the evolving flooring industry,” said David Sheehan, CEO of Schattdecor. “Our membership in RFCI aligns with our vision to positively impact the future of the resilient flooring industry.”

Bill Blackstock, President and CEO of RFCI, also expressed enthusiasm about the addition of Schattdecor to RFCI. “We are thrilled to welcome Schattdecor to RFCI!” Blackstock stated. “We look forward to their valuable perspectives and core beliefs in advancing the resilient flooring category. RFCI’s strength is driven by its members. We are deeply honored to serve them!”

# schattdecor

### **About Schattdecor**

Schattdecor is a global leader in the design, manufacture and distribution of surface finishes for the furniture, flooring and interior design industries. With nearly 40 years of experience, Schattdecor specializes in innovative wood, stone and other decorative designs that enhance the aesthetic appeal and functionality of products. Committed to sustainability and technological excellence, Schattdecor uses advanced techniques and eco-friendly materials to deliver high-quality solutions that meet the needs of an ever-evolving marketplace. <https://www.schattdecor.com/en/>

For more information or to schedule an interview, please contact Paul Friederichsen at 404-642-3357 • [paul@brandbizinc.com](mailto:paul@brandbizinc.com)

### About RFCI

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the flooring industry’s association that provides support for a network of global resilient flooring manufacturers and those in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI strategic goals include managing issues that affect manufacturing, products, and the people who use them, and which typically emanate from federal and state government agencies as well as non-governmental agencies and activist groups. Other key goals include promoting the resilient flooring category, developing guidelines and certification programs to ensure the quality and sustainability of resilient flooring products, their installation, and maintenance, developing and managing technical product performance standards, and market education. <https://rfci.com>