

**FOR IMMEDIATE RELEASE**



# **CLASSEN GROUP JOINS RESILIENT FLOOR COVERING INSTITUTE (RFCI)**

LA GRANGE, Ga. (January 27, 2025) – The Resilient Floor Covering Institute announces that The CLASSEN Group, a global leader in innovative flooring solutions, has joined RFCI as an Associate Manufacturing Member.

The CLASSEN Group has a broad product portfolio and manufacturing footprint.

Dr. Moritz Menier, CEO of Classen Americas LLP shared, “Joining RFCI underscores CLASSEN Group’s commitment to delivering high-quality, sustainable, and cutting-edge flooring products and to promoting the resilient flooring industry for the future.”



Bill Blackstock, President and CEO of RFCI, said, “We are absolutely thrilled that CLASSEN Group has joined RFCI. We look forward to their incredible insight and to diligently serving them in the years to come.”

As a note, with The CLASSEN Group addition, RFCI now has 50 members. Blackstock offered, “The strength of RFCI is our membership. We are very thankful for each member and for their tireless involvement in and commitment to major strategic initiatives.”

For more information or to schedule an interview, please contact Paul Friederichsen at 404-642-3357 • [friederichsen.paul@gmail.com](mailto:friederichsen.paul@gmail.com)

#### About RFCI:

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the flooring industry’s association that provides support for a network of global resilient flooring manufacturers and those in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI strategic goals include managing issues that affect manufacturing, products, and the people who use them, and which typically emanate from federal and state government agencies as well as non-governmental agencies and activist groups. Other key goals include promoting the resilient flooring category, developing guidelines and certification programs to ensure the quality and sustainability of resilient flooring products, their installation and maintenance, developing and managing technical product performance standards, and market education. <https://rfci.com>

#### About CLASSEN Group:

Founded in 1963, CLASSEN Group is a family-owned company headquartered in Kaisersesch, Germany, and one of the world’s leading manufacturers of floor coverings. Known for its pioneering spirit and innovative solutions, the CLASSEN Group prioritizes sustainability and quality, offering a wide range of products that meet the demands of modern living spaces.