

FOR RELEASE ON **TUESDAY JANUARY 2**



# Interprint, Inc. joins RFCI, January 1

LaGRANGE, Ga. (January 2, 2024) The Resilient Floor Covering Institute is pleased to announce that Interprint, Inc., has become an associate member of RFCI. Interprint, Inc. is part of the Interprint Group, one of the leading decor printing companies, with facilities around the world.

“Many of the members of RFCI already use our design and printing capability,” stated Bill Hines, Managing Director of Interprint. “So, it’s an honor to be along side them to help grow the resilient category at RFCI.”

“Interprint has a worldwide reputation for the highest quality, precision, and beauty,” observed Bill Blackstock, President and CEO of RFCI. “We are excited that they joined RFCI as they continue to raise the bar for resilient flooring.”

For more information about Interprint, visit: <https://www.interprint.com/en/aboutUs>



For more information or to schedule an interview, please contact Paul Friederichsen at 404-642-3357 • [paul@brandbizinc.com](mailto:paul@brandbizinc.com)

## About RFCI

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the flooring industry’s association that provides support for a network of global resilient flooring manufacturers and those in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI strategic goals include managing issues that affect manufacturing, products, and the people who use them, and which typically emanate from federal and state government agencies as well as non-governmental agencies and activist groups. Other key goals include promoting the resilient flooring category, developing guidelines and certification programs to ensure the quality and sustainability of resilient flooring products, their installation, and maintenance, developing and managing technical product performance standards, and market education. <https://rfci.com>