

FOR IMMEDIATE RELEASE



World's largest producer of PVC joins RFCI

LA GRANGE Ga. (October 1, 2023) The Resilient Floor Covering Institute is pleased to announce that Shintech, Inc., has joined as a member of RFCI as of October 1. Shintech is the world's largest producer of polyvinyl chloride (PVC) and is committed to operating safe and environmentally responsible facilities that meet most stringent environmental regulations.

"RFCI's commitment to Beautifully Responsible flooring products and community involvement is an excellent fit with our company's philosophy," stated Sylvia Moore, Director of Technical Development for Shintech.

"Having a world-leading company join our membership is huge for us," observed Bill Blackstock, President and CEO of RFCI. "Shintech contributes to a better life for its associates, the communities they are in, and the world we live in."

For more information about Shintech, visit: <https://www.shintech.com>



SHINTECH

For more information or to schedule an interview, please contact Paul Friederichsen at 404-642-3357 • paul@brandbizinc.com

About RFCI

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the flooring industry's association that provides support for a network of global resilient flooring manufacturers and those in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI strategic goals include managing issues that affect manufacturing, products, and the people who use them, and which typically emanate from federal and state government agencies as well as non-governmental agencies and activist groups. Other key goals include promoting the resilient flooring category, developing guidelines and certification programs to ensure the quality and sustainability of resilient flooring products, their installation, and maintenance, developing and managing technical product performance standards, and market education. <https://rfci.com>