

FOR IMMEDIATE RELEASE



RFCI welcomes Bentley Mills to membership

LA GRANGE Ga. (July 31, 2023) The Resilient Floor Covering Institute (RFCI) is pleased to announce that Bentley Mills, Inc., has joined as a member. Based in California, Bentley Mills has a rich history in the flooring industry.

“We look forward to our involvement with RFCI,” stated Jay Brown, Bentley Mills president and COO. “As we continue to grow our position in LVT, it makes good sense to be part of an organization that is focused on resilient products.”

“The addition of Bentley Mills is a wonderful addition to RFCI,” observed Bill Blackstock, RFCI president and CEO. “Their contribution will definitely benefit the association. We look forward to a very bright future.”

For more information about Bentley Mills, visit: <https://www.bentleymills.com>

The word 'BENTLEY' is written in a large, bold, black, serif font. A registered trademark symbol (®) is located at the top right of the letter 'Y'.

For more information or to schedule an interview, please contact Paul Friederichsen at 404-642-3357 • paul@brandbizinc.com

About RFCI

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the flooring industry's association that provides support for a network of global resilient flooring manufacturers and those in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI strategic goals include managing issues that affect manufacturing, products, and the people who use them, and which typically emanate from federal and state government agencies as well as non-governmental agencies and activist groups. Other key goals include promoting the resilient flooring category, developing guidelines and certification programs to ensure the quality and sustainability of resilient flooring products, their installation, and maintenance, developing and managing technical product performance standards, and market education. <https://rfci.com>