

FOR IMMEDIATE RELEASE



Record Attendance at Sea Island RFCI Spring Meeting

SEA ISLAND Ga. (May 2, 2022) The Spring 2022 Board of Directors and Associate Member Meeting at the Cloister on Sea Island, was a resounding success, according to Resilient Floor Covering Institute (RFCI). Over 100 attended the two-day event on April 27 and 28. “Never before in our history has this event been so well attended,” observed retiring president and CEO Dean Thompson.

RFCI welcomed Board members, including Herb Upton, Shaw, Chairman and Russ Rogg, HMTX/Metroflor, Secretary/Treasurer. Joining them were representatives from all Manufacturing and Supply Chain members and a roster of top speakers, including Connor Lokar, ITR Economics; Dr. Kermit Baker, AIA; Stuart Hirschorn, Catalina Research; Jim Aaron, Floor Covering Education Foundation (FCEF); Amish Thakker, Bain & Company; Ned Monroe, Vinyl Institute; Dr. Mauro F. Guillén, Cambridge Judge Business School; Paul Wellner, Deloitte; and Marc Brackett, Ph. D., Yale Center for Emotional Intelligence.

The meeting also included a special retirement dinner for Dean Thompson, RFCI President Emeritus, and his wife Shirley. “During Dean’s tenure of leadership, RFCI has become a leading voice for the resilient flooring industry and the North American flooring industry as a whole,” commented Bill Blackstock, president and CEO of RFCI. “Our job is as challenging as it is simple: continue the legacy.”



Top: Attendees heard from nine business and industry thought leaders over the course of two days

Left: The RFCI Board Meeting Attendees

Right: Herb Upton, Shaw, and Chairman of RFCI, makes a presentation to Dean and Shirley at Dean's Retirement Tribute on Wednesday evening of the Spring 2022

For more information or to schedule an interview, please contact Paul Friederichsen at 404-642-3357 • paul@brandbizinc.com

About RFCI

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the flooring industry's association that provides support for a network of global resilient flooring manufacturers and those in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI strategic goals include managing issues that affect manufacturing, products, and the people who use them, and which typically emanate from federal and state government agencies as well as non-governmental agencies and activist groups. Other key goals include promoting the resilient flooring category, developing guidelines and certification programs to ensure the quality and sustainability of resilient flooring products, their installation, and maintenance, developing and managing technical product performance standards, and market education. <https://rfci.com>