

**FOR IMMEDIATE RELEASE**



# RFCI welcomes MSI, Patcham USA and Valtris Specialty Chemicals as new members

LA GRANGE Ga. (April 26, 2022) The Resilient Floor Covering Institute (RFCI) officially welcomes three of its newest members at the organization's Spring 2022 Board of Directors and Associate Member Meeting at the Cloister on Sea Island.

MSI (M S International, Inc.) is a leading nationwide distributor of flooring, wall, and countertop surfaces. Founded in 1975, MSI reports over \$2.5 billion in annual revenues and over 3,000 employees worldwide. MSI is a Manufacturing Member of RFCI. Learn more about MSI here: <https://www.msisurfaces.com>.

Patcham USA is part of Patcham, a manufacturer of specialty performance chemicals with an emphasis toward sustainability. The company has technical service laboratories and representatives in over 50 countries. Patcham USA is a Supply Chain Member of RFCI. Learn more about Patcham at <https://www.patchamltd.com>.

Valtris Specialty Chemicals is a leading global producer of specialty chemicals, polymer adhesives, and precursors. Valtris is a global operator, adhering to regulatory compliance, such as ISO 9001, ISO 14001, RCMS, and OSHA VPP. Valtris Specialty Chemicals is a Supply Chain Member of RFCI. Learn more about Valtris Specialty Chemicals at <https://www.valtris.com>.

"We are proud of these new additions to the RFCI family of leading companies, dedicated to fulfilling our mission of industry growth and well-being in the North American resilient market," said Bill Blackstock, president and CEO of RFCI. "We are also pleased with resilient's continued growth and are looking forward to welcoming new members in the future."

For the complete listing of Manufacturing and Supply Chain members of RFCI, visit <https://rfci.com/about-the-institute/>.

# MSI

Making Dream Surfaces Attainable



For more information or to schedule an interview, please contact Paul Friederichsen at 404-642-3357 • [paul@brandbizinc.com](mailto:paul@brandbizinc.com)

#### About RFCI

The Resilient Floor Covering Institute (RFCI), based in LaGrange, GA, is the flooring industry's association that provides support for a network of global resilient flooring manufacturers and those in the supply chain. The mission of RFCI is to enhance the long-term growth and well-being of the North American resilient floor covering industry. RFCI strategic goals include managing issues that affect manufacturing, products, and the people who use them, and which typically emanate from federal and state government agencies as well as non-governmental agencies and activist groups. Other key goals include promoting the resilient flooring category, developing guidelines and certification programs to ensure the quality and sustainability of resilient flooring products, their installation, and maintenance, developing and managing technical product performance standards, and market education. <https://rfci.com>